



GOALS is a long-standing not for profit program headquartered in Anaheim, California that involves thousands of low-income youth annually through a combination of athletics, afterschool educational enrichment and community service where our youngsters help others. More than 20,000 youth have participated in our programs since 1994. Our services are concentrated in Anaheim, but regional programs extend into the adjoining cities of Placentia and Fullerton as well in southern California. Our headquarters and other major

facilities are clustered in a 1/4 square mile complex known as the **GOALS "Youth Opportunity Zone" (YOZ)**. Within this area lie the **Anaheim ICE arena**, the **GOALS Gardens** indoor arena (primarily used for roller hockey), **GOALS Gym**, **GOALS Headquarters** and the new **GOALS "Dreamscape"** project featuring a tennis center and Multi-Sports Outdoor Arena. We link our neighborhood outreach to our **YOZ** through a **"GOALS Fleet"** of buses that we own and operate to move hundreds of youngsters to and from their communities so they can access the free equipment, coaching and of course wonderful facilities we operate.



GOALS operates an interlocking portfolio of programs which serve youth ages 6 to 19 years of age. Community locations for GOALS outreach and involvement are chosen based on the population need and priorities of local community and institutional leaders. Some of the many **GOALS programs** include:

- **GOALS After School Enrichment Classes** (weekly education enrichment in regional communities)
- **GOALS Ice Hockey** (games and ice clinics daily at Anaheim ICE)
- **GOALS Roller Hockey** (most days at GOALS Gardens in La Palma Park)
- **GOALS Tennis** (feature clinics & tennis team)
- **A+ Opportunity Academy** (GOALS morning sessions for "off-track" elementary school age youth featuring education, athletic and social enrichment)
- **GOALS For Healthy Futures** (anti-obesity/fitness initiative for very unfit youth)
- **GOALS Girls** (special field trips and sessions for GOALS Girls only)
- **Be A Leader** (leadership training seminars for outstanding teens in GOALS)
- **GOALS Cadets** (a "Summer of Service" for teens in GOALS to help other disabled or disadvantaged populations/organizations). The new **GOALS CityPride** program is a major focus of GOALS Cadets
- **GOALS Project Hope** (help with the Hope School and other organizations involving disabled youth)
- **GOALS For Schools** (summertime athletic and literacy outreach to area elementary schools)
- **GOALS Summer Sports Camps** (summer camps featuring soccer, tennis, hockey & baseball)



The new **GOALS "Dreamscape"** features creation of an artificial turf, sports arena 2 championship tennis courts, a fitness course and aerobic outdoor training area. As with all GOALS facilities facility access, equipment and programs will be made available to GOALS youth for free. Expansion of GOALS to even more regional communities will

now be possible through new programs if funded. The Dreamscape is sited on what used to be an empty urban land parcel adjoining our headquarters building at 1170 La Palma Park Way. Major community partners have been involved in supporting this project including the City of Anaheim and McCarthy Co.

We welcome your phone calls or better yet visits so that our friends and neighbors can better understand how, as a not for profit serving low income youth, we are trying to help change lives and in a greater sense improve the future of this community. Your support will be welcomed as we seek to expand our facilities, equipment bank, GOALS bus fleet, coaching, community outreach and youth participation in the interest of giving more youngsters a better chance to improve in their lives.

*Growth Opportunities through Athletics, Learning & Service*

1170 La Palma Park Way Anaheim, CA 92801 Tel. (714) 956-4625 [www.goals.org](http://www.goals.org)

# The GOALS “Youth Opportunity Zone” (YOZ)

Features Major Central City Anaheim GOALS Facilities With Links To Surrounding Low Income Communities  
 GOALS Bus Fleet (“GOALS Fleet”) Provides Shuttles To All YOZ Locations From Select Central-City Areas



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### Partners in Educational Excellence

## Anaheim service learning group earns honor

ACSA's Partners in Educational Excellence Award honors exemplary school-community partnerships. This year, the honor goes to GOALS – Growth Opportunities Through Athletics Learning and Service.

GOALS provides socio-economically disadvantaged elementary students and their families in the Anaheim area with athletics, after-school educational enrichment and community service experience. Led by Executive Director Dave Wilk, GOALS has helped underserved students in distressed communities build self-esteem, strong values and social skills since 1994.

The program has many components, including ice hockey, tennis, after-school athletic and academic classes, a summer sports camp and literacy outreach. In addition, the A+ Opportunity Academy provides free academic, athletic and social enrichment to those students who are off-track at their local elementary school; GOALS Girls encourages females between 6-19 to participate in activities; Project Hope supports athletic activities for disabled youth; and Healthy Futures helps unfit, obese youth with aerobic activity, nutritional education, clinical testing and participation in regional 5K races.

Other GOALS programs include Pathways to Responsibility/Be a Leader, a three-month community forum that brings government, business, education and other leaders together; Roller Hockey, offering free clinics off the ice; and Tree-Mendous GOALS, in which teens assist senior homeowners in planting shade trees to lower energy costs.

GOALS community service does not begin or end in the schools. Last year,



ACSA President Chuck Weis, right, and Vice President Alice Petrossian, left, congratulate Les Gonzalez, Frank Cardona and Daniel Lopez of GOALS.

participants made more than 1,000 holiday cards for veterans at the Long Beach Veterans and Nursing Home, which were hand-delivered by youngsters dressed as elves. Volunteers helped with holiday food packing at the local food bank. They also launched a letter-writing campaign to support Robert Muller, a professional hockey player in Germany who later succumbed to brain cancer.

Debra Schroeder, principal of Melbourne A. Gauer Elementary School in the Anaheim City School District, said she has worked closely with GOALS the last 10 years and has seen it positively impact students, especially English learners and socio-economically struggling families.

"The sheer number of students who have been touched by this dynam-

ic program is difficult to fathom," Schroeder wrote in a nomination letter. "I have personally observed the positive impact on many of my most needy students."

Hundreds of students in the Anaheim City School District and surrounding areas have been positively impacted by GOALS. Many students continue their involvement into junior high and high school, and in some cases, become adult volunteers or employees.

Three such students include Les Gonzalez, Frank Cardona and Daniel Lopez, who accepted the 2009 Partners in Educational Excellence Award at ACSA's Awards Presentation Nov. 6 in Sacramento. All three began the program as teenagers and made it their life's work to continue its legacy.